



# DRAGON THEATRE

## BUSINESS SPONSORSHIP BENEFITS

| Benefits  | Star<br>\$10,000                    | Producer<br>\$5,000  | Orchestra<br>\$2,500 | Tech Crew<br>\$1,000 | Cast<br>\$500       | Emerald<br>\$250    |
|---|-------------------------------------|----------------------|----------------------|----------------------|---------------------|---------------------|
| <b>RECOGNITION</b><br>In ALL programs   | ✓                                   | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   |
| <b>RESERVED SEATS</b><br>For all performances   | Up to 20<br>per year                | Up to 10<br>per year | Up to 8<br>per year  | Up to 4<br>per year  | Up to 4<br>per year | Up to 2<br>per year |
| <b>PUBLICITY</b><br>Signage and press release inclusion                                     | ✓                                   | ✓                    | ✓                    | ✓                    | ✓                   |                     |
| <b>ONLINE VISIBILITY &amp; LINKS</b><br>Recognition and link to business on DragonDrama.net | ✓                                   | ✓                    | ✓                    | ✓                    | ✓                   |                     |
| <b>COLOR PROGRAM ADS</b><br>Color business<br>advertisement in program                      | Full Page<br>Front or<br>Back Cover | Full Page            |                      |                      |                     |                     |
| <b>B &amp; W PROGRAM ADS</b><br>Black and white business advertisement in program           |                                     |                      | Full Page            | Half Page            | Quarter<br>Page     |                     |
| <b>T-SHIRT RECOGNITION</b><br>Company logo on show t-shirts                                 | Above the<br>Title Billing          | ✓                    | ✓                    |                      |                     |                     |
| <b>PRESENTING SPONSOR BILLING</b><br>Above the Title Billing                                | ✓                                   |                      |                      |                      |                     |                     |
| Top Billing in Advertising  | ✓                                   |                      |                      |                      |                     |                     |
| Pre-Show Director Recognition   | ✓                                   |                      |                      |                      |                     |                     |